



eChoice™ EMV Bezel

ePAYMENT CARD READER



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Description

With more ways to pay than ever before, consumers demand flexibility at the point of sale. Increase their options and your revenue with the MEI eChoice™ EMV cashless bezel portfolio. Three distinct designs allow you to choose the best solution for your business and deliver the convenience that your customers expect.

More payment options result in sales increases due to the convenience consumers now have to make the purchase using whatever form of payment they choose. This popular card reader can mount to an existing MEI VN2700 validator or it can be purchased as a total solution with a validator included.

When combined with the Advance 5000® telemeter, the MEI eChoiceEMV cashless bezel meets PCI PA-DSS requirements, giving operator's confidence that their cashless solution meets the industry standards for security.

Reliable, secure and EMV certified, the MEI eChoice card reader delivers the performance that you need for your complete connectivity solution.

Benefits

Multiple Designs enable operators to choose whether they want to accept cash, credit, EMV, and/or contactless technology, including Android Pay™, Apple Pay™ and Samsung Pay™

Compact Design integrates seamlessly with existing hardware, requiring no machine modification

Enhanced LCD Screen elevates the customer experience with multi-language capability, graphic images and scrolling messages

High-visibility Runway Lights attract customers and illustrate payment points, increasing the ease of every transaction (eChoice 4 & eChoice 5 options only)

Multi-button Functionality reproduces the retail experience and supports loyalty applications that incentivize repeat business

Secures card holder data via industry standard encryption

EMV certified for Contact and Contactless acceptance

Certified by Visa™, MasterCard™

Accepts custom made MEI coupons for promotional incentives and discounted vending programs

Specifications

Operating temperature

- -15°C to 60°C

Type of Payment

- See variants for all types accepted

Display Type

- 128 x 64 Graphic, Multilingual support

Hardware/Interfaces

- Power Supply: 5v DC regulated supply - Recommend 1Amp peak capacity
- Audio Visual: LEDs and audio buzzer
- Processor: ARM Cortex M4 Processor
- SAM: None

Compliance

- CE, RoHS, FCC, Water Ingress: IP21, ESD Protected

Security

- DUKPT Encryption, RSA, TDES

Variants



eChoice™ 5

Accepts all forms of electronic payments, plus cash payments with a bill acceptor.

Accepts magnetic stripe, EMV, and/or contactless technology, including Android Pay, Apple Pay and Samsung Pay.

The eChoice™ 4 accepts:

Magnetic Stripe Card Track 1 / Track 2 - ISO 7810, 7811 and 7814

Contact: EMV L1 and L2 Certified

Contactless: EMV L1 Certified

Visa payWave / qVSDC

MasterCard Paypass - M/Chip

Mifare Classic

Mifare DesFire

Mifare Light

Mifare Ultralight

Ultralight

ApplePay VAS

AndroidPay SmartTap



eChoice™ ONE

Accepts all NFC payments, such as contactless credit cards and mobile payments, including Android Pay™, Apple Pay™ and Samsung Pay™.